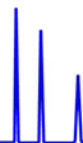




ZirChrom®



... For Peak Performance

FOR IMMEDIATE RELEASE

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ZirChrom Separations Inc. to Present New Application Research at Eastern Analytical Symposium 2009

New research to be presented featuring the stability and selectivity of ZirChrom's new sub-2 μ m particles and the multi-modal separation capabilities of the ZirChrom® phases.

(Anoka, MN) – (October 30, 2009) ZirChrom Separations is honored to be exhibiting at the Eastern Analytical Symposium in Somerset, NJ (November 16th – 19th 2009) for the 11th year.

In addition to participating in the exposition in Booth #222, ZirChrom will be presenting new data on our sub-2 μ m phases in both an oral and a poster presentation. The oral presentation, entitled “Applications of Sub-2 μ m Zirconia-PBD Columns at Elevated pH and Temperature”, will detail recent application work with our new sub-2 μ m ZirChrom®-PBD phase. These new applications couple the unparalleled stability, selectivity and efficiency of the ZirChrom®-PBD phase with the benefits of small particles on standard HPLC equipment to achieve results not possible with other small particle phases. The sub-2 μ m poster presentation, entitled “Combining High Temperature and Small Particles: The Advantages of Zirconia”, will review the benefits of elevated temperature HPLC and how specifically they can be applied to sub-2 μ m particles thus allowing the benefits of these particles to be realized without the cost of specialized UHPLC equipment. Additionally, ZirChrom will also be presenting a poster featuring research into the selectivity benefits of zirconia's multi-modal surface entitled “Multi-mode Separations Using Zirconia-based Stationary Phases”.

All ZirChrom® phases, including our new sub-2 μ m phases, are available as bulk media; or in packed guard, analytical, semi-preparative or preparative sized columns. Additional information regarding our phases can be found on the ZirChrom website at www.zirchrom.com.

About ZirChrom Separations

ZirChrom Separations, Inc. is a company formed in 1995 and located in Anoka, Minnesota. ZirChrom manufactures a full line of titania zirconia-based high performance chromatographic materials for analysis and purification by high performance liquid chromatography (HPLC).
www.zirchrom.com

